



OUR PROFILE

2023

www.unitedconsultant.net

BUSINESS
AS IT SHOULD BE

A large, solid orange rectangle occupies the bottom half of the image, starting from the bottom edge and extending upwards to the level of the text 'AS IT SHOULD BE'. It is positioned centrally and covers a significant portion of the lower half of the frame.



CONSULTING



This is where aspiration meets innovation, candor fuels collaboration and impossible surrenders to teamwork. We champion the bold to achieve the extraordinary.

Trusted Business Partner



UNITED CONSULTANT

United Consultant is a network of freelance professional with global ambition. United Consultant provides a wide range of business consultancy services in various sectors and industries.

We work alongside our clients as one team with a shared ambition to achieve extraordinary results, outperform the competition, and redefine industries.

We strive to be a partner to businesses big and small, providing the professional prowess you need to chart your path forward. It's all part of our mission.



OUR MISSION

To deliver an unmatched experience you won't get anywhere else.



OUR VISION

Become the most prominent business consultancy firm regionally, and trusted advisor to entrepreneurs and organizations.



OUR OBJECTIVES

In United Consultant our objectives is to provide professional studies and high value consultations in various industries and sectors, as well as contributing to the development of the national economy by enhancing the level of professional services provided to our clients.

We also aim to encourage entrepreneurship and transforming entrepreneurial ideas into existing projects that have a positive impact on the individual and society.

In addition to enabling institutions to carry out institutional work in accordance with international models and standards.

OUR VALUES

- Integrity
- Innovation
- Precision
- Agility
- Social Responsibility



OUR TEAM

United Consultant has been founded to provide high quality professional services with integrity and impartiality. It is led by high caliber experienced leadership with a track record of professionalism, proficiency and service excellence regionally and globally.

United Consultant's leadership are alumni of the most prominent global management consulting and accounting firms who also held executive management positions for globally known companies, hence offering a wealth of practical experience and better practices that are of utmost value to our clients.

United Consultant's leadership and all of its professionals upholds the values upon which the firm has been founded, and partner with our clients to contribute in their success and growth.



TARGET SECTORS

WE ARE HIGHLY ACTIVE IN VARIOUS SECTORS

TOURISM SECTOR

MEDICAL SECTOR

INDUSTRIAL SECTOR

ENTREPRENEURSHIP

SERVICE SECTOR

FOOD SECTOR

CONSTRUCTION SECTOR

TECHNICAL SECTOR



YOUR STRATEGIC PARTNER

An unmatched experience is how we go above and beyond to create that partnership, that friendship, that relationship. We will not leave a client without a successful project and will do what it takes to ensure that.

We bring flexibility & cost efficiency as you get blended and experienced teams that can scale up or down quickly to adapt to your needs. We structure projects this way to drive cost efficiency and deliver value.

We Bring Deep Commitment & Experience

You get a single point-of-contact – a trusted advisors averaging 25 years of experience – who knows your market. We also bring a deeply experienced team that can include resources from across the globe.

CORPORATE SOCIAL RESPONSIBILITY

Commitment to our local communities is at the heart of who we are and to everything we work to achieve. We are proud of a wide range of initiatives to engage our people, our clients and our communities.

We take our role as a corporate citizen seriously, and United Consultant network remains at the forefront of serving and strengthening our markets and communities in tangible ways. It's core to our purpose and part of our legacy.

All staff are encouraged to not only get involved in charitable activities, but to also be the ones to suggest which charities we engage with and how we can help.



OUR SERVICES



OUR SERVICES



ECONOMIC CONSULTING

Economic consulting is one of the most important tools that must be used when implementing any project, whether it is small, medium or even large. As it includes marketing, administrative and financial directives.

In addition, it is considered one of the most important tools for the success of projects, which helps them to reach their desired goals and ambitions. Thus, achieving the highest profitable return, and it also helps to estimate the size of the market in the future.

Among the most important benefits accruing to the company:

- Availability of solutions and alternatives.
- Evaluation of projects.
- Study the risks



FINANCIAL CONSULTING

At United Consultant network our Financial Consulting services comprise of:

- Assisting in formulating the objectives, strategy policies, financial policies and general investment policies of the company.
- Analyzing and interpreting financial information to study, reconsider, and manage multiple variables, with the aim of facilitating the decision-making process.
- Analyzing the financial risks to which the company is exposed, including investment, and making recommendations.
- Coordination with the external auditor, ensuring the quality of periodic reports, discussing and processing them.
- Managing the banking relationship and ensuring compliance with the agreed terms and commitments.
- Reviewing cash flows to help the company fulfill its obligations and preserve its rights to ensure the achievement of objectives.
- Developing financial strategies, and monitoring the economic situation based on monitoring changes in the budget.
- Providing advice on investments, asset rental, saving money, tax system and wealth and property management.

*Covering the full
spectrum of global
financial services*

MANAGEMENT

CONSULTING

DEVELOPMENT

STRATEGY

MANAGEMENT CONSULTING

MANAGEMENT CONSULTING

At United Consultant network our Management Consulting services comprise of:

- Organizational management.
- Business Administration.
- Crisis Consulting and finding solutions to the problems associated with the insolvency of the organization.
- Human resource management consulting (including specialized training of employees and qualifications of employees), as well as formation (or improvement) of corporate and individual culture management.
- Consultant in the field of marketing and sales, advertising campaigns and the formation of the corporate identity.

FEASIBILITY STUDIES & BUSINESS PLANS

We combine targeted marketing strategies based on market research with detailed technical plans and financial modeling to produce fully integrated business plans to successfully raise money from private equity firms, commercial banks, and individual investors. Our collaborative approach quickly puts businesses on the path to success. Our business plans feature three core components:



01

Market Assessment

Our market review provides sufficient and appropriate evidence to act as the basis for growth estimates and potential sales volumes. Further, the market review develops the brand strategy and looks at pricing, promotion and packaging strategies that account for the subtleties and idiosyncrasies of local market dynamics.



02

Technical Assessment

This assessment takes the types of product/service being prepared and client vision into account to determine the critical technical requirements for the new business. Our detailed report provides a comprehensive analysis of all the technical requirements of the proposed business.



03

Financial Assessment

This assessment provides a detailed analysis of the project feasibility. Our financial model is made up of sku-level volume projections and pricing, also, the capital requirements, market and operating costs and technical assessments. This assessment includes the proposed source and use of capital funds, and projected future earnings.

BUSINESS MODELS

The business model is considered one of the obvious and essential to business success, as building the business model represents the company's plan to achieve profits by defining the products or services that it plans to sell and present to customers in a distinctive way, targeting the market in addition to the expected expenses, cost structuring, strategic partnerships, and key activities, and it must be a distinctive model. Because it is no longer enough to provide a normal business model only, but it must be full of innovation and creativity to create innovative value for customers, so it is necessary to develop and innovate in business models, and our primary role is to help our customers develop and innovate in business models.

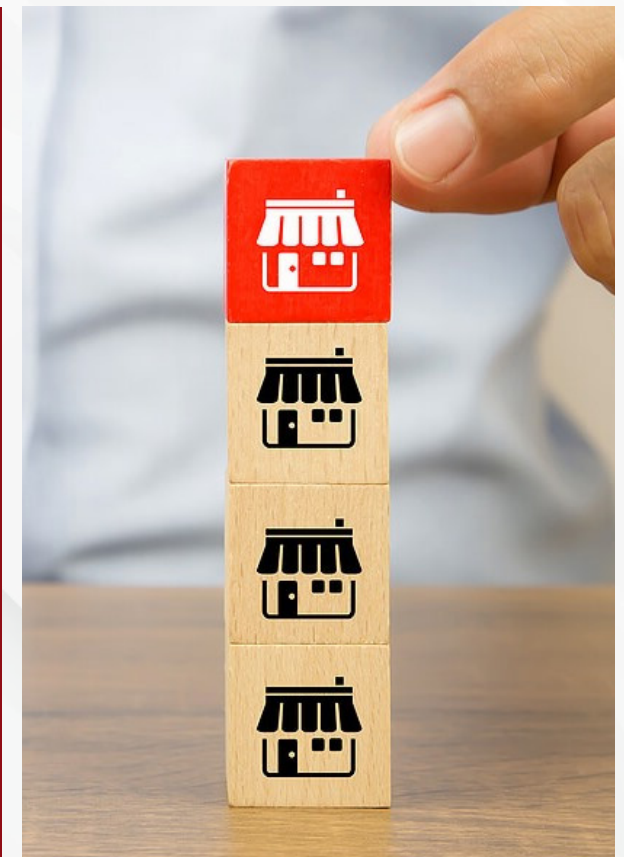
Also, successful establishments have business models that allow them to meet the needs of customers, and over time, many of them review and develop their business models from time to time to reflect changing work environments and market requirements.

FRANCHISE CONSULTING

Our consultants provide the necessary advice to commercial companies in building their brand, preparing a guide and the franchise system to grant commercial franchises and the right to use the trademark in accordance with the terms and conditions of the franchise. Advanced training courses are also offered in preparing the franchise guide.

Consulting services for franchisors:

- Provide franchise opportunities with global organizations and facilitate the franchise process to completion.
- Evaluation of the administrative and organizational structure of the company's operations, activities and departments.
- Drafting and writing concession documents, work procedures, and contracts regulating granting concessions.
- Preparing advertising and training materials, control and control systems, and marketing tools.
- Determining the proposed budget for the requirements of building the franchise system.



COMMERCIAL AGENCIES

We have extensive experience in providing advice on all types of commercial agency arrangements including franchise, distribution, reseller, agency and commission arrangements and on the impact of local laws on such arrangements.

We have strong relationships with the various regulatory authorities in the region which oversees commercial agencies and this allows us to stay abreast of new developments and practices in the commercial agency sector in order to ensure that our advice is current and takes account of both statutory and practice related issues.

United Consultant network can connect clients with global trademarks & agencies around the globe, in particular China & Russia.



Services at a glance

- Drafting, negotiating and advising on all types of commercial agency arrangements.
- Advising on commercial agencies law.
- Advising on the impact of local laws on agreements governed by foreign law and jurisdiction/arbitration clauses.
- The criteria required for agreements to qualify for registration and registration process under local laws.
- The implications of registration for both the agent and the principal.

EXCELLENCE AWARDS

Reaching institutional excellence requires a journey of serious pursuit of creativity and development to reach the highest levels in the ladder of excellence. And whether the company wants to participate in the local or international excellence awards, there are precisely defined main and subsidiary criteria that must be adhered to, and that the journey of excellence requires effort, time and determination from all administrative levels.

From this standpoint, we qualify the establishments to enter the Excellence Awards through the work methodology and the following steps:

- Study and analysis of the current situation of the organization.
- Study and analysis of the strategic objectives of the organization.
- Identifying performance gaps.
- Preparing a report on bridging the performance gaps to qualify for the Excellence Awards.
- Follow up the implementation of development processes and qualify for the award.
- Qualification for Excellence Awards.



CORPORATE PERFORMANCE ANALYSIS

The comprehensive analysis of institutional performance aims to analyze all elements and aspects of institutional performance, identify the existing gaps and their causes, determine the best ways to treat them, and identify the internal opportunities and capabilities that the company can benefit from and employ effectively to achieve higher levels of performance. It also works to identify aspects that may negatively affect the performance in order to take the proactive decisions to face problems before they occur.

A comprehensive analysis of corporate performance consists of 3 main components:

- Strategic direction analysis.
- Analysis of the internal environment.
- Analysis of the external environment.

CORPORATE GOVERNANCE

Our corporate governance consultants combine public and corporate policy with sector-specific expertise offering distinct capabilities for clients operating during a critical time.

GOVERNANCE CONSULTING

Our services includes:

- Measuring the performance and application of governance and compliance standards.
- Preparing the committees' bylaws, work mechanism, and models for the relevant reports.
- Activating system and functions of governance within the establishments.
- Preparing governance regulations for the public, private and non-profit sectors.
- Defining and developing policies in accordance with relevant laws and regulations.
- Establishing administrative units specialized in governance within the company.
- Projects governance.
- Analyzing training needs and providing training programs for those interested in governance.

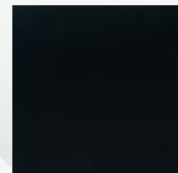
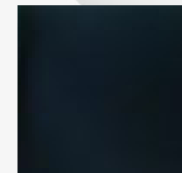
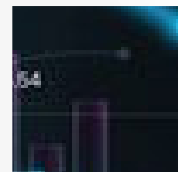
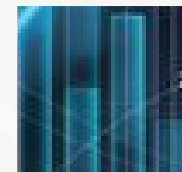
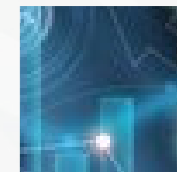
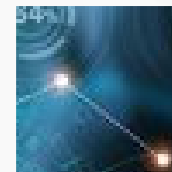
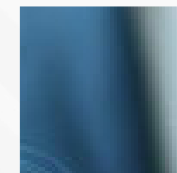
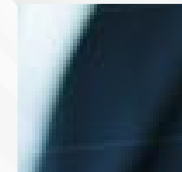
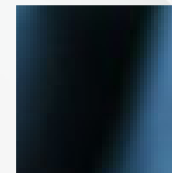
INVESTMENT OPPORTUNITIES

in order to obtain the appropriate investment opportunity for the investor, whether an individual or a company.

we harness all the necessary capabilities in the search for promising investment opportunities based on the investor's preferences.

which are based on the following aspects:

- Type of investment.
- The size of the investment portfolio.
- The economic sectors.
- Revenue strategy.
- Duration of investment.
- Geographical area.
- The quality of the investment.
- Shares of shares.



RISK MANAGEMENT CONSULTING

Our services includes the following:

- Analysis & evaluation of risk management & identifying gaps.
- Preparing a risk management strategy, policies & procedures.
- Develop executive plans to prevent risks & business continuity.
- Preparing risk management reports.
- Establishing administrative units specialized in risk management.
- Analyzing training needs and providing training programs related to risk management.



*Our Risk Management
Team is at the Forefront of
Risk Intelligence*

MARKET RESEARCH

Startup founders spend more time understanding and understanding the market in which their companies are competing. Expanding the provision of both services and products.

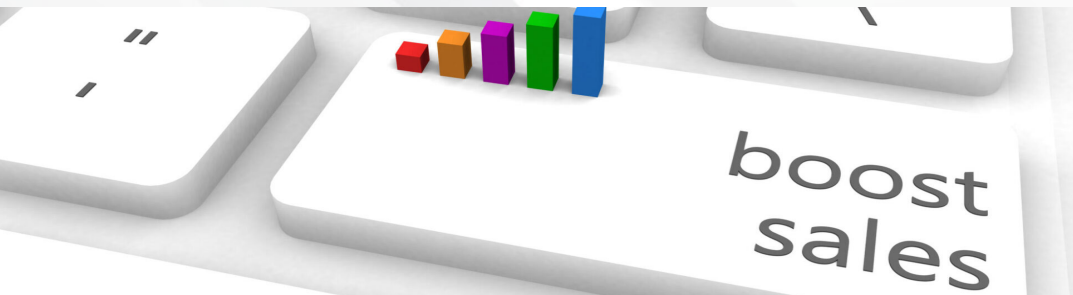
Knowing who your competitors are and what they offer can help you highlight your products and services. This will enable you to set your competitive pricing and help you respond to competing marketing campaigns with your own initiatives. You can use this knowledge to create marketing strategies that take advantage of your competitors' weaknesses, and improve your business performance.

You can also assess any threats posed by both new entrants to the market and existing competitors. This knowledge will help you to develop realistic solutions about the success of your company.



MARKETING & SALES CONSULTING

Marketing consulting is important in that it represents the main focus of the project. From studying the market, we deduce the demand, then determine the production capacity, to which we choose the technology, and means of production. Then we set the production and sales plan. the financial, economic & social return of the project.



Successful and accurate marketing consultancy can determine the extent to which any product or service is able to penetrate the market or open new markets and win a segment of demand in light of the strong competition from local products and imported goods.

The goals and objectives set can be done through:

- Studying the marketing gap for modern projects.
- Designing marketing and sales management systems.
- Marketing research of all kinds (market research, goods and services, distribution center) ...etc.
- Study of goods and services.
- Studying the marketing gap for newly imported products.
- Identifying sales management problems.
- Designing the effective promotional mix for each product separately.
- Designing advertising and promotional campaigns and sales promotion campaigns.
- Designing and implementing CRM systems.
- Design and implementation of digital marketing and advertising campaigns on the Internet and social media.

BUSINESS DEVELOPMENT

The business development service aims to enable administrative leaders to develop and develop the business fields of their establishments, identify potential growth opportunities & investment in accordance with the best leading practices, which is reflected in increased productivity and profitability.



The business development and continuous improvement service provides a range of benefits, including:

- Implementing successful methodologies in developing business sectors based on modern best practices.
- Develop administrative procedures and systems in a professional manner to achieve cost reduction, quality performance and practices.
- Enhancing the skills of work teams and motivating them, which is reflected in increased productivity.
- Managing the risks facing the company, and determining the best ways to deal with them.
- Building an integrated marketing strategy based on investing available resources and capabilities.
- Strengthening the institutional reputation and effective communication between the company and its customers, the company and the community.

HUMAN RESOURCES

HR CONSULTING

The efficiency of enterprises depends largely on the good investment of their resources, and there is no doubt that the human being is the most valuable resource in the enterprise, and with the large size of organizations, the awareness of the importance of the role of the human resource increased and the adoption of talented ones among them, and enterprises began to look at their employees as a source of competitive advantage, and the result was For these changes, it is necessary to transform the Personnel Department into a modern human resources management system.

HR services includes (but not limited to):

- Policies and procedures manual.
- Salary scales.
- Incentives, benefits & compensation systems.
- Performance appraisal systems.
- Job description manual.
- Organizational performance development programs.
- Competency guide.
- Executive regulations and internal regulations.
- Analysis of training needs.
- Organizational structures.
- Training Plans.

TRAINING & DEVELOPMENT

Training and development is one of the most important activities that any company needs. Training and development services include the following:

- Preparing the annual training plan at the enterprise level through various programs.
- Drawing up policies and developing procedures that increase the efficiency of the training and development activity to bring about the required change.
- Promoting a culture of continuous education and development in the company.
- Contribute to the development of modern administrative awareness and enhance the existing competencies of leaders and employees.
- Designing and implementing automated and administrative systems that increase the efficiency of the training and development activity in the company.
- Preparing and designing training programs for newly appointed employees and others.



TRANSLATION SERVICES

United Consultant provides a high-accuracy, professional translation service in record time and in compliance with internationally recognized professional conditions.

The translation includes all languages, for example Arabic, English, French, Italian, German, Turkish, Chinese, Spanish and many other languages.

- Tourist translation.
- Literary translation.
- Religious translation.
- Historical translation.
- Legal translation.
- Financial translation.
- Commercial translation.
- Industrial translation.



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